

69TH AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

JULY 30-AUGUST 3, 2017 • SAN DIEGO, CA



ATTENDEE DEMOGRAPHICS

Show Summary

Exhibit Floor Space	229,700 sq. ft.
Exhibiting Companies	791
Attendees	11,048
Exhibitors	10,274
Total	21,322

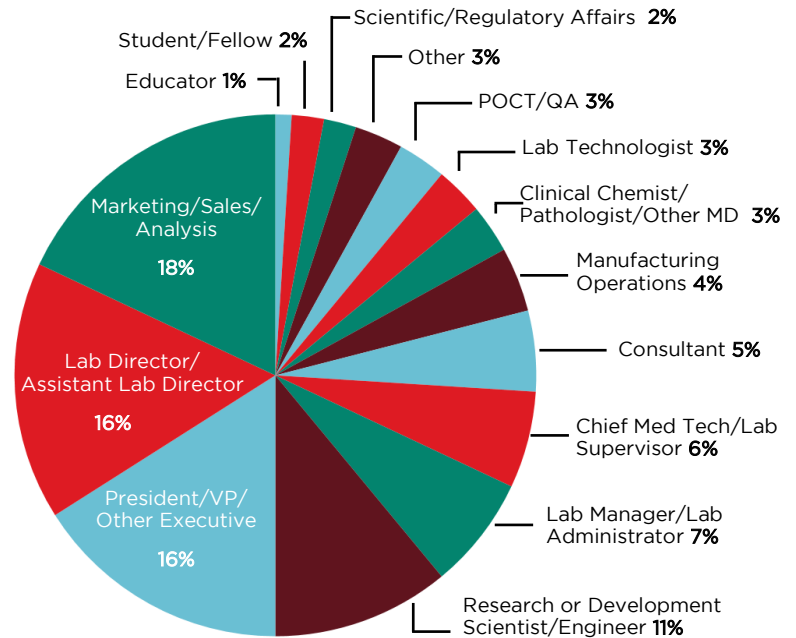
90% of attendees surveyed spent 4-8 or more hours in the Exhibit Hall.

Business Interest

Evaluate/acquire lab products	40%
Evaluate OEM suppliers, distribution opportunities or technology licensing	18%
Market lab products or services	18%
Solicit OEM Distribution/other B2B Collaborations.	10%
Other	14%

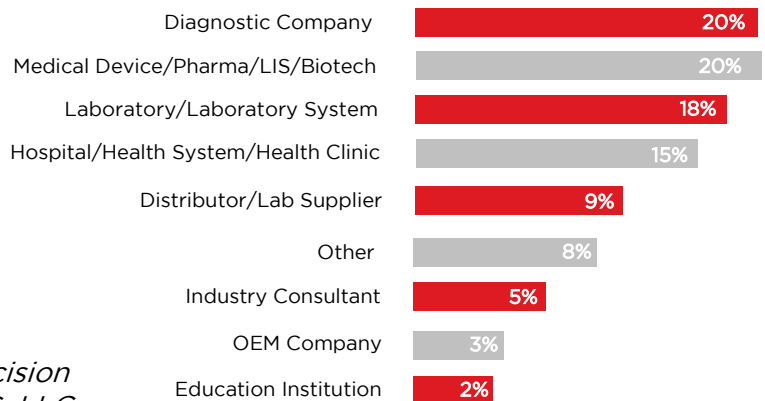
Purchasing Roles

Multiple Responses Allowed



54% plan to make a purchase within 1 year.
71% of attendees surveyed plan to purchase a product within 2 years based on interactions with AACC exhibitors.

Organization's Primary Function



“ The AACC conference is an exceptional opportunity to meet industry leaders and decision makers across a wide range of facilities. MES, LLC has exhibited 10 years straight and will continue! ”

Philip Noone, CEO, Aalto Bio

All data based on 2017 Attendee Registration Report and 2017 Attendee Survey responses.