

AACC PRIORITY POINT SYSTEM

AACC uses a priority point system to facilitate assignment of exhibit space from year to year. Priority points awarded for 2019 exhibit space selection are based on a company’s booth size and sponsorship spend at the 2017 AACC Annual Scientific Meeting & Clinical Lab Expo plus support dollars/donations provided to AACC during calendar 2017 year.

Priority Points Awarded for Loyalty and Commitment to AACC.

- This system will be accrual-based allowing companies to carry over points from one year to the next.
- Companies will be rewarded for their loyalty to the AACC Annual Scientific Meeting & Clinical Lab Expo over the past 20 years earning one point for every year of participation.

Priority Point System:

- 1 point awarded for each year of exhibiting beginning in 1996 (maximum 1 point per year)
- 2 points awarded per 10’x10’ Exhibit Space reserved in 2017
- 2 points awarded per \$2,500 spent on Sponsorship, Advertising, Corporate Support, Grants, Awards, Donated Goods/Services in 2017
- 1 point awarded for booking hotel rooms in the Annual Scientific Meeting hotel room block in 2017
- Total accrued Priority Points are cut in half if a company misses two consecutive years of exhibiting at the Annual Scientific Meeting and are wiped out if it misses three years in a row (starting in 2015).

Example:

TOTAL PRIORITY POINTS EARNED IN CALENDAR YEAR 2017 PLUS PRIORITY POINTS ACCRUED SINCE 2015	Points Earned
Total Priority Points Accrued through 2015 Company A’s total priority points since 2015 are carried forward	45
2017 History Point Company A receives 1 history point for exhibiting in 2017	1
2017 Exhibit Space Points Company A had a 10’x20’ booth in San Diego in 2017	4
2017 Hotel Room Block Points Company A booked 10 rooms in the hotel room block in San Diego in 2017	1
2017 AACC Sponsorship & Support Points Company A provided \$5,000 in corporate support in May of 2017	4
TOTAL	55

Company A earns a total of **55 points** for the 2019 space selection.

The 2019 exhibit space selection for Philadelphia will take place at the 2018 event in Chicago.

TOTAL PRIORITY POINTS ACCRUED FOR 2020 SPACE SELECTION	Points Earned
Total Priority Points Accrued through 2015 Company A’s total priority points since 2015 are carried forward	55

For the 2020 exhibit space selection Company A will carry over 55 priority points **plus** additional priority points earned during the 2018 calendar year.