

AACC 70TH AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

July 29–August 2, 2018 | Chicago, IL USA

ATTENDEE DEMOGRAPHICS

Show Summary

Exhibit Floor Space	257,000 sq. ft.
Exhibiting Companies	817
Attendees	8,837
Exhibitors	10,246
Total	19,083

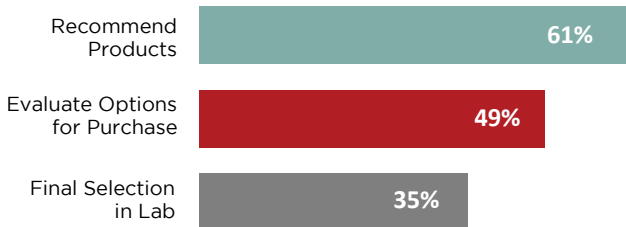
69% of attendees surveyed spent 4-8 or more hours in the Exhibit Hall.

Education Level

Bachelor's Degree <i>(BA/BS/BSMT)</i>	35%
Master's Degree <i>(MA/MS/MBA)</i>	27%
Doctoral Degree <i>(PhD)</i>	19%
Medical Degree. <i>(MD)</i>	8%
MD and PhD.	3%
Associates Degree.	3%
Other.	3%
MBA and JD.	2%

Purchasing Roles

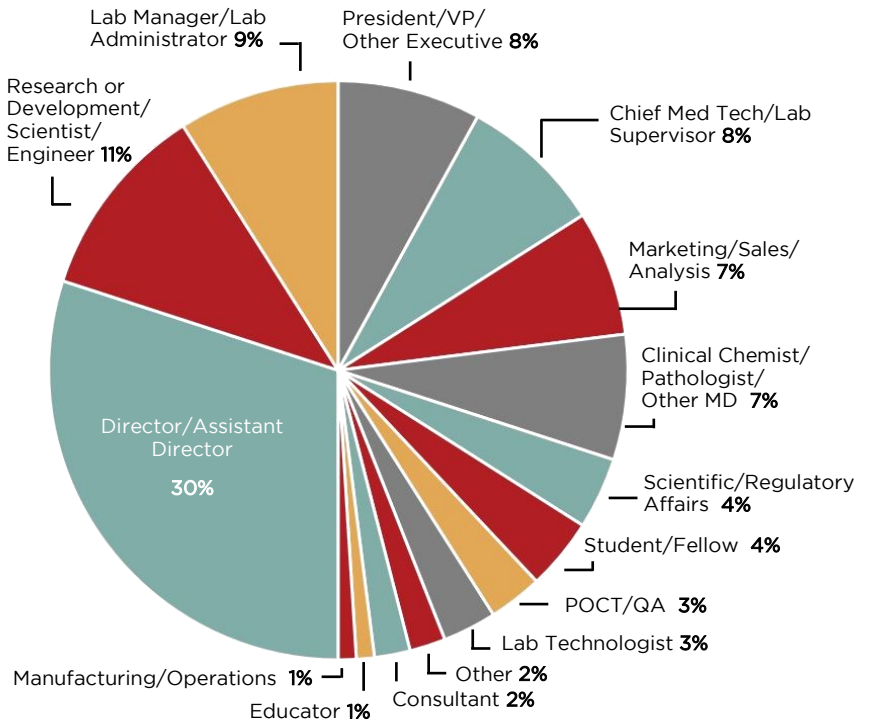
Multiple Responses Allowed



“The AACC offers a great venue for us to introduce our capabilities to the IVD and Biotech communities. As a custom plastics molder, we appreciate the opportunity to be in front of a focused audience. Looking forward to Anaheim in 2019.”

ELIZABETH ROBERTS, Sales & Marketing Manager, Currier Plastics, Inc.

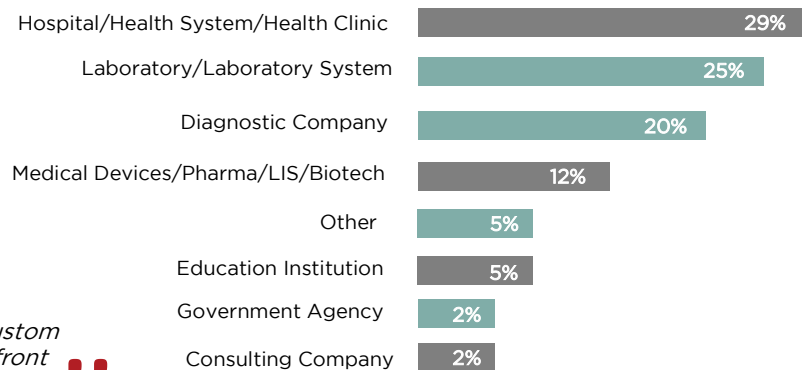
Positions and Titles



58% of attendees surveyed plan to purchase a product within 2 years based on interactions with AACC exhibitors.

31% plan to make a purchase within 1 year.

Organization's Primary Function



All data based on 2018 Attendee Registration Report and 2018 Attendee Survey responses.