

EXPERIENCE AACC MIDDLE EAST

AACC Middle East is a two day scientific meeting and clinical laboratory exposition which will bring AACC scientific leadership to a region where there is great interest and enthusiasm for the latest education in laboratory science and diagnostic technology.

Learn about the latest scientific advances in laboratory medicine including:

- > Laboratory Quality Management and Accreditation
- > Clinical Chemistry
- > Newborn Screening
- > Genetics
- > Oncology
- > Emerging Topics to the Middle East



Leaders in laboratory science and management from countries throughout the region including Bahrain, Kuwait, Qatar, Saudi Arabia, United Arab Emirates, Oman, Jordan, Egypt, Turkey, Lebanon, Cyprus and the entire African continent will be invited to participate. Attendees are comprised of laboratory directors and managers, government officials, and representatives of the diagnostics industry.

Delivering the latest scientific advances in all disciplines pertinent to the field of laboratory medicine.



EXHIBITING OPPORTUNITIES

More than 700 attendees will visit the Exhibit Hall with leading companies in the IVD industry.

Raw Space – \$5,850.00 per 3mx3m Stand

BECOME A SPONSOR

Platinum Sponsors \$50,000

Right to organize an Industry Workshop, company name and/or logo recognized as Platinum Sponsor on event materials, Program Book, Conference Bag, walk-in slides and 75 complimentary registrations for sponsor company personnel*, 6mx6m display space in premium location, attendee mailing list post event for one time use, and first right of renewal to sponsor the 2020 meeting.

Gold Sponsors \$40,000

Company name and/or logo recognized as Gold Sponsor on event materials, Program Book and walk-in slides, complimentary registration for 50 sponsor company personnel*, 3mx9m display space in premium location, attendee mailing list post event for one time use, and first right of renewal to sponsor the 2020 meeting.

Silver Sponsor \$20,000

Company name and/or logo recognized as Silver Sponsor on event materials and Program Book, complimentary registration for 30 sponsor company personnel*, 3mx6m display space, attendee mailing list post event for one time use, and first right of renewal to sponsor the 2020 meeting.

Bronze Sponsor \$10,000

Company name and/or logo recognized as Bronze Sponsor on event materials and Program Book, complimentary registration for 15 sponsor company personnel*, 3mx3m display space; attendee mailing list post event for one time use, and first right of renewal to sponsor the 2020 meeting.

**Sponsorship funding does not support some or all of the costs of travel or accommodations or registration for HCP attendees.*

"Very good experience at AACC ME 2018 conference; highly informative and cutting edge, innovative sessions, speakers were extremely good and content also new. Overall, happy and glad to attend this event, thanks to the organizers and exhibitors."

- Mohd Zunaid, Medical Technologist, Aster Hospital

SCIENTIFIC PROGRAM COMMITTEE

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